

KYLE J. NORRIS

ART DIRECTOR

I'm a **creative** and **solution-oriented designer** with a background in **marketing** and **video production**. I am a recent graduate from RMIT University. After earning a Bachelors of Communication in **Advertising**, I'm looking to build my career with an agency that fosters a culture of learning and innovation. Here's a brief look at my history...

EXPERIENCE

DEEPEND/VERSA

ART DIRECTOR/CREATIVE INTERN

APR 2018 - PRESENT

Conceptualised and created digital marketing campaigns and projects. Created branded voice experiences.

GOOD EVENING MOONSHINE

OWNER/ARTIST/DESIGNER

JAN 2016 - PRESENT

Created and sold prints and t-shirts. Designed and managed e-commerce website and social media marketing.

NORRIS INC.

MARKETING COORDINATOR

DEC 2014 - JAN 2016

Developed a new measurable marketing strategy. Responsible for rebranding and website redesign.

EATER

WRITER/PHOTOGRAPHER

OCT 2014 - JAN 2016

Wrote and photographed over 25 articles for Eater Maine. Featured on Eater Drinks homepage.

APPLE

CREATIVE/GENIUS

NOV 2006 - APR 2014

Trained customers on Mac OS X and pro apps like Final Cut Pro. Troubleshooted and repaired Macs and mobile devices.

FREELANCE

VIDEO EDITOR/MOTION GRAPHICS ARTIST

SEP 2005 - FEB 2014

Created graphics, edited short films and corporate videos, and produced video podcasts for clients such as Lifehacker.

EDUCATION

BACHELOR of COMMUNICATION

with Distinction

ADVERTISING

RMIT University

MELBOURNE 2018

ASSOCIATE of SCIENCE

with Honours

TV BROADCASTING

The New England Institute of Art

BOSTON 2005

APPLE CERTIFIED

MACINTOSH TECHNICIAN

CUPERTINO 2013

SKILLS + SOFTWARE

GRAPHIC DESIGN



PHOTOGRAPHY



CINEMATOGRAPHY



VIDEO EDITING



COPYWRITING



SOCIAL MEDIA



PHOTOSHOP



ILLUSTRATOR



INDESIGN



FINAL CUT PRO



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