

KYLE J. NORRIS

ART DIRECTOR

I'm a solution-driven designer and art director with a background in video production and marketing. I recently graduated from RMIT University with a Bachelor of Communication in Advertising and I'm looking to build my career with an agency that fosters a culture of learning and innovation.

EXPERIENCE

JUNIOR ART DIRECTOR

DEEPEND AGENCY

APR 2018 - AUG 2018

Designed for websites and campaigns, created case studies and award submission videos earning the Mumbrella Award for Emerging Agency of the Year 2018.

OWNER/ARTIST/DESIGNER

GOOD EVENING MOONSHINE

JAN 2016 - PRESENT

Created over 100 designs for art and apparel. Designed and managed e-commerce website and social media marketing.

VIDEO EDITOR/MOTION DESIGNER

FREELANCE

NOV 2005 - PRESENT

Created graphics, edited short films and corporate videos, and produced video podcasts for clients such as Lifehacker.

MARKETING COORDINATOR

NORRIS INC.

DEC 2014 - JAN 2016

Developed a new measurable marketing strategy along with new print campaign. Responsible for website redesign and rebranding across 4 locations and more than 50 vehicles.

WRITER/PHOTOGRAPHER

EATER

OCT 2014 - JAN 2016

Wrote and photographed dozens of articles for Eater Maine. Featured on Eater homepage.

CREATIVE/GENIUS

APPLE

NOV 2006 - APR 2014

Hosted expert level workshops and training sessions on Final Cut Pro and photography. Produced internal videos shared throughout the market. Apple Certified Macintosh Technician.

EDUCATION

BACHELOR of COMMUNICATION

ADVERTISING

RMIT University

MELBOURNE 2018

ASSOCIATE of SCIENCE

TV BROADCASTING

The New England Institute of Art

BOSTON 2005

SKILLS + SOFTWARE

GRAPHIC DESIGN

PHOTOGRAPHY

CINEMATOGRAPHY

VIDEO EDITING

MOTION DESIGN

SOCIAL MEDIA

PHOTOSHOP

ILLUSTRATOR

INDESIGN

PREMIERE

AFTER EFFECTS

FINAL CUT PRO

MOTION

SKETCH

KEYNOTE

Thanks for your consideration. Please take a moment to have a look at my portfolio at kylejnorris.com and feel free to connect with me on social media.

KYLEJNORRIS.COM

[linkedin.com/in/kylejnorris](https://www.linkedin.com/in/kylejnorris)

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