

# KYLE J. NORRIS

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Hi - my name is Kyle and I'm a brand designer and content creator in Portland, Maine. I have a background in video and marketing with degrees in Advertising and TV Broadcasting. My portfolio is available on my website at [kylejnorris.com](http://kylejnorris.com) and my contact info is below.

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## EXPERIENCE

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### **PRINCIPAL & DESIGNER · FIREBRANDE · PORTLAND, ME · JAN 2020 - PRESENT**

Created and managed multiple e-commerce brands and social media campaigns. Designed over 100 products ranging from apparel to food packaging or fragrances.

### **JR. ART DIRECTOR · VERSA AGENCY · MELBOURNE, AUS · APR 2018 - SEP 2018**

Designed for websites and campaigns, created case studies and award submission videos earning the Mumbrella Award for Emerging Agency of the Year 2018.

### **MARKETING COORDINATOR · VIGILANCE SOFTWARE · PORTLAND, ME · DEC 2014 - JAN 2016**

Developed a new measurable marketing strategy along with new print campaign. Responsible for website redesign and rebranding across four locations and more than 50 vehicles.

### **WRITER & PHOTOGRAPHER · EATER.COM · PORTLAND, ME · OCT 2014 - JAN 2016**

Wrote and photographed dozens of articles for Eater Maine and was featured on Eater.com homepage.

### **VIDEO EDITOR & MOTION DESIGNER · FREELANCE · LOS ANGELES, CA · NOV 2005 - JAN 2016**

Created graphics, edited short films and corporate videos, and produced video podcasts for clients such as Lifehacker.

### **CREATIVE TRAINER & TECHNICIAN · APPLE · BOSTON, MA · NOV 2006 - APR 2014**

Hosted expert level workshops and training sessions on Final Cut Pro and photography. Produced internal videos shared throughout the market. Apple Certified Macintosh Technician.

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## EDUCATION

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### **ADVERTISING · RMIT UNIVERSITY · MELBOURNE, AUS · BACHELORS · 2018**

### **TV BROADCASTING · NEW ENGLAND INSTITUTE OF ART · BOSTON, MA · ASSOCIATES · 2005**

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## SKILLS

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**GRAPHIC DESIGN · PRODUCT DESIGN · E-COMMERCE · PHOTOGRAPHY · VIDEO PRODUCTION**

**CONTENT CREATION · CREATIVE ADVERTISING · VISUAL MERCHANDISING · PRINT DESIGN · SOCIAL MEDIA**

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