

KYLE J. NORRIS

I'm a designer and filmmaker in Portland, Maine looking to partner with a creative team. I have a background in video and marketing with degrees in Advertising and TV Broadcasting.

EXPERIENCE

TRAFFIC COORDINATOR • PORTLAND MEDIA GROUP • PORTLAND, ME • JUL 2024 - PRESENT

Managed advertising traffic of four different radio stations, including the highest rated prime-time station in the Portland, Maine area.

DESIGNER & DIRECTOR • VACATIONLANDER • PORTLAND, ME • JAN 2016 - PRESENT

Created and managed an e-commerce brand and social media campaigns. Designed over 100 art and apparel products and was featured in Down East Magazine.

JR. ART DIRECTOR • VERSA AGENCY • MELBOURNE, AUS • APR 2018 - SEP 2018

Designed for websites and campaigns, created case studies and award submission videos earning the Mumbrella Award for Emerging Agency of the Year 2018.

MARKETING COORDINATOR • NORRIS INC. • PORTLAND, ME • DEC 2014 - JAN 2016

Developed a new measurable marketing strategy along with new print campaign. Responsible for website redesign and rebranding across four locations and more than 50 vehicles.

WRITER & PHOTOGRAPHER • EATER.COM • PORTLAND, ME • OCT 2014 - JAN 2016

Wrote and photographed dozens of articles for Eater Maine and was featured on Eater.com homepage.

VIDEO EDITOR • FREELANCE • BOSTON & LOS ANGELES • NOV 2005 - OCT 2015

Created graphics, edited short films and corporate videos, and produced video podcasts for clients such as Lifehacker.

CREATIVE TRAINER & TECHNICIAN • APPLE • BOSTON, MA • NOV 2006 - APR 2014

Hosted expert level workshops and training sessions on Final Cut Pro and photography. Produced internal videos shared throughout the market. Apple Certified Macintosh Technician.

EDUCATION

ADVERTISING • RMIT UNIVERSITY • MELBOURNE, AUS • BACHELORS • 2018

TV BROADCASTING • NEW ENGLAND INSTITUTE OF ART • BOSTON, MA • ASSOCIATES • 2005

SKILLS

VIDEO PRODUCTION • BRAND DESIGN • PHOTOGRAPHY • MERCH DESIGN • VIDEO EDITING