

KYLE J. NORRIS

MEDIA + MARKETING

I'm a creative and solution-oriented designer with a background in computer technology and video production. I am currently studying at RMIT University towards a Bachelors of Communication in Advertising and looking to build a career with a company that fosters a culture of learning and innovation. Here's a brief look at my history.

Please take some time to go to my website and view my portfolio.

WWW.KYLEJNORRIS.COM

SKILLS + SOFTWARE

PHOTOGRAPHY
CINEMATOGRAPHY
COPYWRITING
PHOTOSHOP
INDESIGN
ILLUSTRATOR
PREMIERE PRO
FINAL CUT PRO
MOTION
E-COMMERCE
BASIC HTML
GOOGLE ANALYTICS
GOOGLE ADWORDS
OFFICE 365
SOCIAL MEDIA

ASSOCIATE OF SCIENCE

Television Broadcasting
The New England Institute of Art

BOSTON 2005

APPLE CERTIFIED
MACINTOSH TECHNICIAN

CUPERTINO 2013

GOOD EVENING MOONSHINE

ARTIST + DESIGNER

Created and sold design prints, paintings, and t-shirts.
Managed online shop, SEO, and social media marketing.

EATER

WRITER + PHOTOGRAPHER

Wrote and photographed over 25 articles for Eater Maine.
Featured on Eater Drinks homepage.

NORRIS INC.

MARKETING COORDINATOR

Developed a new measurable marketing strategy.
Responsible for rebranding and website redesign.

APPLE

GENIUS (TECHNICIAN)

Maintained customer satisfaction rating above company standards and 16% higher than store average.

LIFEHACKER

EDITOR + MOTION GRAPHICS ARTIST

Created graphics, edited, and uploaded weekly podcast.
Delivered podcast to over 200K YouTube subscribers.

APPLE

CREATIVE (TRAINER)

Partnered with Genius team to create a market wide podcast for news and training.

DOLCE VITA PRODUCTIONS

EDITOR + PRODUCTION ASSISTANT

Responsible for rebranding and creation of studio ident.
Designed and drafted all treatments and proposals.

APPLE

SPECIALIST (SALES)

Got third highest sales in the market in the first month.
Set company sales record for services in first quarter.

IMMEDIATE CONNECTIONS

AUDIO/VIDEO TECHNICIAN

Setup presentation displays and sound systems.
Assisted and provided technical support for A/V gear.

2017

2016

2015

2014

2013

2012

2011

2010

2009

2008

2007

2006

2005

KYLEJNORRIS@ME.COM