

KYLE J. NORRIS

DESIGNER + ART DIRECTOR

I'm a creative and solution-driven designer and art director with a background in video and branding.



Design



Creative



Video

EXPERIENCE

OWNER + DESIGNER

GOOD EVENING MOONSHINE
JAN 2016 - PRESENT

DESIGN + MARKETING ASSOCIATE

BRICKELL MEN'S PRODUCTS
MAY 2019 - NOV 2019

JUNIOR ART DIRECTOR

DEEPEND/VERSA AGENCY
APR 2018 - AUG 2018

MARKETING COORDINATOR

NORRIS INC.
DEC 2014 - JAN 2016

WRITER + PHOTOGRAPHER

EATER MAINE
OCT 2014 - JAN 2016

VIDEO EDITOR + MOTION DESIGNER

FREELANCE
NOV 2005 - JAN 2016

Details and more history on second page.







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EDUCATION





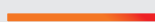




BACHELOR of COMMUNICATION
ADVERTISING
RMIT University
MELBOURNE 2018

ASSOCIATE of SCIENCE
TV BROADCASTING
The New England Institute of Art
BOSTON 2005

CREATIVE SKILLS

GRAPHIC DESIGN	
PHOTOGRAPHY	
CINEMATOGRAPHY	
MOTION DESIGN	
VIDEO EDITING	
STORYBOARDING	

TECHNICAL SKILLS

PHOTOSHOP	
ILLUSTRATOR	
INDESIGN	
PREMIERE PRO	
AFTER EFFECTS	
FINAL CUT PRO	
SKETCH	
KEYNOTE	
MAC OS ADMIN	

EXPERIENCE

OWNER + DESIGNER

JAN 2016 - PRESENT

GOOD EVENING MOONSHINE

Portland, ME

Created over 100 designs for art and apparel. Designed and managed e-commerce website and social media marketing.

DESIGN + MARKETING ASSOCIATE

MAY 2019 - NOV 2019

BRICKELL MEN'S PRODUCTS

Portland, ME

Responsible for creating digital and video advertising, managing photographers, and designing product packaging.

Reason for Leaving: *Company restructured and position was eliminated.*

JUNIOR ART DIRECTOR

APR 2018 - AUG 2018

DEEPEND/VERSA AGENCY

Melbourne, Australia

Designed for websites and campaigns, created case studies and award submission videos, earning the Mumbrella Award for Emerging Agency of the Year 2018.

Reason for Leaving: *Relocated to the US when visa expired.*

MARKETING COORDINATOR

DEC 2014 - JAN 2016

NORRIS INC.

Portland, ME

Developed a new digital marketing strategy and print campaign. Responsible for website redesign and rebranding across 4 locations and more than 50 vehicles.

Reason for Leaving: *Temporary position to rebrand and hire a new Marketing Director.*

WRITER + PHOTOGRAPHER

OCT 2014 - JAN 2016

EATER MAINE

Portland, ME

Wrote and photographed dozens of articles for Eater featuring local restaurants in Maine. Had an article featured on Eater homepage.

Reason for Leaving: *Maine division was eliminated.*

VIDEO EDITOR + MOTION DESIGNER

NOV 2005 - JAN 2016

FREELANCE

Boston, MA & Los Angeles, CA

Edited short and feature films, produced corporate and event videos, created motion graphics for branding and advertising.

Reason for Leaving: *Career change and new opportunities.*

VIDEO PODCAST EDITOR

SEP 2012 - APR 2013

LIFEHACKER

Los Angeles, CA

Edited and created graphics for weekly video podcast with over 100,000 subscribers. Responsible to uploading and managing video content.

Reason for Leaving: *Format was changed to a live stream.*

CREATIVE + GENIUS

NOV 2006 - APR 2014

APPLE

Boston, MA & Los Angeles, CA

Hosted expert level workshops and training sessions on Final Cut Pro and photography. Produced internal videos shared throughout the market. Apple Certified Macintosh Technician.

Reason for Leaving: *Career change and new opportunities.*